

“Microfinance is an idea whose time has come.”

—Kofi Annan  
*Former United Nations Secretary-General*

“I’ve seen the power of microfinance all over the world in the eyes of mothers and fathers. **It’s unmistakable—the joy and deep satisfaction they feel** from being able to work hard and provide for their children and their future.”

—Rich Stearns  
*President, World Vision U.S.*

“**The key to ending extreme poverty is to enable the poorest of the poor to get their foot on the ladder of development . . .** the poorest of the poor are stuck beneath it. They lack the minimum amount of capital necessary to get a foothold, and therefore need a boost up to the first rung.”

—Jeffrey Sachs  
*American economist and director of the Earth Institute at Columbia University*

“Give a man a fish, [and] he’ll eat for a day. Give a woman microcredit, [and] she, her husband, her children, and **her extended family will eat for a lifetime.**”

—Bono  
*Lead singer for the band U2 and humanitarian advocate*

“**Small loans can transform lives,** especially the lives of women and children. The poor can become empowered instead of disenfranchised. Homes can be built, jobs can be created, businesses can be launched, and individuals can feel a sense of worth again.”

—Natalie Portman  
*Academy Award®-nominated actress*

“**This is not charity. This is business:** business with a social objective, which is to help people get out of poverty.”

—Muhammad Yunus  
*Founder of Grameen Bank and Nobel Peace Prize recipient*

*Jesus said, “The Spirit of the Lord . . . has anointed me to preach good news to the poor. He has sent me to proclaim freedom for the prisoners and recovery of sight for the blind, to release the oppressed, to proclaim the year of the Lord’s favor.”*

Visit our site for more information about microfinance,  
World Vision, and how you can get involved.

**worldvisionmicro.org**

World Vision is a Christian humanitarian organization dedicated to working with children, families, and their communities worldwide to reach their full potential by tackling the causes of poverty and injustice.